

L♥ve Waterford

CHRISTMAS MARKET VENDOR FORM

Dec 10th
2:30 - 7:30
Set up, 1:30



Downtown
Waterford

Presented by Love Waterford & the City of Waterford



VENDOR INFORMATION



The Christmas Market coincides with the annual Christmas Parade, Waterford's most popular event of the year, drawing thousands of community members. The Market will take place in downtown Waterford on "E" St, along with Santa's tent. Local businesses and other organizations will be offering food, refreshments, and treats during this fun, festive gathering of our community.

1. Spaces will be assigned. Please print your contact info legibly so our team can contact you ahead of time about your space and other info.
2. Set up is from 1:30-2:30 on Dec 10th. The market is from 2:30-7:30, with the Parade ending after passing through the Market around 6pm. Santa will be in his tent for pictures from 6:30-7:30.
3. Downtown Waterford has street lights, and part of the market will be along a lit area. Large light towers will also be brought in for the event. Access to power is NOT provided, and vendors are encouraged to bring battery or generator operated lights for the interior of their booths.
4. Set-up and Tear down: All applicants are responsible for their own equipment (tent, tables, chairs, etc.). Applicants are responsible for cleaning their area prior to leaving. Applicants are encouraged to bring a trash can for their space.
5. Any photography taken at or during the event of yourself, or your booth, can be used for City of Waterford or Love Waterford promotional purposes.
6. In the event of rain, Santa's tent and the Market will be moved into the Jr High gym on Bentley St, adjacent to the current location, and at the end of the parade route. Space is limited, and only the first 25 paid market entries are guaranteed a space in the event of rain. If your entry is canceled due to rain and lack of space in the covered area, your vendor fee will be refunded.
7. Please send your business logo to us for marketing purposes: mandy@lovewaterford.org
8. Questions can be directed to Love Waterford: mandy@lovewaterford.org

APPLICATION & LIABILITY RELEASE

APPLICANT : _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

PRODUCT: _____

BUSINESS NAME: _____

Upon arrival, a Love Waterford Volunteer will help direct you as needed.

Vendor fee: \$25 for one 10x10 slot, or \$40 for two.

We accept venmo, cards, or checks.

LIABILITY RELEASE

I acknowledge that my participation in this event, or that of my child, could involve risk of physical injury, sickness, or damage to property. I expressly assume such risk and release and waive any claims against the City of Waterford and Love Waterford, its agents and employees, for any injuries or sickness to persons or damage to property. I do hereby fully release and discharge the City of Waterford and Love Waterford, its officials, officers, agents, servants and employees from any and all claims from injuries, sickness, damage or loss which I may have or which may occur to me as a result of my participation or attendance in any of the City of Waterford or Love Waterford's sponsored/co-sponsored events and/or activities.

APPLICANT SIGNATURE: _____ **DATE:** _____

Love Waterford: PO Box 804 Waterford Ca 95386

LoveWaterford.org @LoveWaterfordCA